

Essay planning sheet

Introduction: 3-5 sentences

Who is the audience of Obama's speech, and what is its purpose? Therefore, in what context does he deliver this speech? How much control does Obama have when adjusting his spoken language?

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Analysis: 5 paragraphs

1) Point made by Obama: quote for evidence: spoken language technique(s) used

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2) Point made by Obama: quote for evidence: spoken language technique(s) used

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3) Point made by Obama: quote for evidence: spoken language technique(s) used

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4) *Point made by Obama: quote for evidence: spoken language technique(s) used*

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5) *Point made by Obama: quote for evidence: spoken language technique(s) used*

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Conclusion: 3-5 sentences

What particularly makes this speech successful in achieving its purpose? What distinctively, in terms of spoken language, makes it effective?

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